



GRANT WRITING

AFRICAN LEADERS TRAINING

OUR SPEAKERS...

SSDP Africa Leaders Training



Topic
Grant Writing

**Date: Thursday 4th
November, 2021**

7pm WAT/6pm GMT

This training will give you keen insights into grant writing and project proposals. It'll be particularly helpful for those interested in applying for our International Impact Grant.

- Facilitator ----->



Register via: <https://bit.ly/3mCtwxd>



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AGENDA

- Identifying funding opportunities
- Assessing the opportunity
- Developing an idea
- Designing the project
- Writing the grant proposal

IDENTIFYING GRANT OPPORTUNITIES

Identify your needs (Before looking for funding)

1. What are your strategic goals?
2. What types of projects fit your strategic goals?
3. What programs do you currently run/have you run in the past?
4. What program expansions would align with your strategic goals?
5. What projects are most badly needed to achieve your goals?







Identify Funding Sources

You are looking for sources that share some of the same values, goals, or mission as you.

Potential Sources

1. SSDP International - International Impact Grant
2. Universities
3. Granting organisations

ASSESSING GRANT OPPORTUNITIES

1. What type of funding?  Project/Operational
 2. What are the objectives of the grant? 
 3. What types of activities is the grant funding? 
 4. What is the duration and timeline of the grant? 
 5. Does your group fit the grant criteria? (country of registration, type of organisation, etc.) 
 6. How much funding is available? 
1. What type of funding are you looking for?
 2. Do these objectives align with your strategic goals?
 3. Are these activities you have the capacity to organise? Would these activities help you achieve your strategic goals?
 4. Will you have capacity throughout the lead up, duration and follow up of the project to organise the project?
 5. Do you qualify for this grant?
 6. Do you have the capacity/experience to manage the amount of funding available?

DEVELOPING AN IDEA

PROBLEM STATEMENT

- **WHAT** is the problem? (issue)
- **WHO** is affected by the problem? (target group)
- **WHERE** is the problem happening? (location)
- **WHY** is the problem happening? (causes)

By answering these questions you can develop **outcomes/impact** for your project.

OUTCOME

The result or effect of an action or event

OBJECTIVE

Something that you plan to do in order to achieve your
outcome

DESIGNING THE PROJECT

ACTIVITIES

- Brainstorm activities that will meet your objectives
- Activities should be clear & concise
- Check the grant information to see what types of activities are covered
- Does every activity contribute to achieving an objective & ultimately the outcome?
- Are the activities effective & efficient at achieving the outcome?
 - Are the activities accessible to the target group?
 - Are the activities cost-effective?
 - Are the methods used the most effective?

PREPARATION

- Everything you do before the activities begin
 - Info packs for participants & facilitators
 - Organising a venue & logistics
 - Preparing content such as presentations, statements, etc.
 - Making partnership agreements

FOLLOW UP

- How will you assess whether or not you have achieved your objectives & outcome? (e.g. pre & post project surveys)
- How will you ensure the effects of the project will be long lasting?

WHAT MAKES A GOOD PROJECT PROPOSAL?

- Effective methods
- **Cost-effective**
- Accessible to target group
- **Clear outcome that aligns with the grant goals**
- Clear objectives that will achieve the outcome
- **All activities clearly achieve objectives**
- Thought-out preparation phase
- **Comprehensive follow-up phase**



**THANK YOU FOR
LISTENING**